

Industry Projections for the Western Wisconsin Workforce Development Area, 2004-2014
(Buffalo, Crawford, Jackson, Juneau, LaCrosse, Monroe, Trempealeau, and Vernon Counties)

NAICS	Industry Title	2004 Estimated Employment	2014 Projected Employment	2004-2014 Employment Change	2004-2014 Percentage Change
	Total Non-Farm Employment	136,640	152,080	15,440	11.3%
1133, 21, 23	Construction/Mining/Natural Resources	5,230	6,150	920	17.6%
31-33	Manufacturing	23,180	22,880	-300	-1.3%
311	Food Manufacturing	2,760	2,760	0	0.0%
323	Printing and Related Support Activities	1,610	1,600	-10	-0.6%
332	Fabricated Metal Product Mfg	2,250	2,330	80	3.6%
42, 44-45	Trade	21,090	22,670	1,580	7.5%
445	Food and Beverage Stores	2,560	2,670	110	4.3%
48-49, 22	Transportation and Utilities (Including US Postal)	8,380	9,390	1,010	12.1%
52-53	Financial Activities	5,750	6,260	510	8.9%
61-62	Education and Health Services (Including State and Local Gov Educ and Hosp)	29,640	36,260	6,620	22.3%
621	Ambulatory Health Care Services	5,830	7,840	2,010	34.5%
623	Nursing and Residential Care Facilities	3,490	4,140	650	18.6%
71-72	Leisure and Hospitality	12,770	14,740	1,970	15.4%
51, 54-56, 81	Information/Prof Services/Other Services	15,700	18,240	2,540	16.2%
	Government (Excluding US Postal, State and Local Educ and Hosp)	14,910	15,500	590	4.0%

Notes:

1. Employment is a count of jobs rather than people, and includes all part- and full-time nonfarm jobs. Employment is rounded to the nearest ten. Numbers may not add due to rounding.
2. Employment does not include self-employed, unpaid family, or railroad workers.
3. An estimate of non-covered employment is included in NAICS 8131(Religious Organizations), but not in any other industries.
4. Government includes tribal owned operations, which are part of Local Government employment.

Information derived using 2004 CES (3/05 Benchmark) and 2004 QCEW data.

To the extent possible, the projections take into account anticipated changes in Wisconsin's economy between 2004 and 2014. It is important to note that unanticipated events may affect the accuracy of the projections.

Source: Office of Economic Advisors, Wisconsin Department of Workforce Development, August 2006

Projections Methodology

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